



Highlights

- Experienced in the design of publications, advertising, direct mail, corporate branding, collateral materials, trade show & environmental displays, electronic design, social media marketing, email marketing and web site design
- Strong understanding of the graphic art process; from conception, design, production, prepress and printing
- Work with clients to define marketing goals in order to develop a marketing plan and strategies
- Work with copywriters in the development of marketing messages and concepts
- Excellent management and interpersonal relations skills
- Work quickly and efficiently, excellent follow through
- Proficient in InDesign, QuarkXPress, Photoshop, Illustrator, Mac platform; Knowledgeable in Microsoft Word, Powerpoint, Dreamweaver and Flash

Experience

November 2010 to present

Marketing and PR Director — Jacksonville Children’s Chorus, Jacksonville, Florida

October 2009 to present

Freelance Design — Jacksonville’s Dancing with the Stars, The Academy at Julington Creek, Deerwood Academy, LifeSounds Hearing Aids, Compass Consulting Group, PRM, Coppola PR, Pioneer Equipment, E.C. Quick & Associates, Association of Fundraising Professionals, Greg Gaines, Paul Spicer, Jacksonville Children’s Chorus, The Boselli Foundation, Actor Webs (NYC), The Guardian Catholic Schools, Resurrection and Christ the King Catholic Schools, Cedar River Seafood

March 2005 to October 2009

Art Director — BroadBased Communications, Jacksonville, Florida

November 2005 to present

Marketing/Design Consultant — A Social Affair Dance Studios, Jacksonville, Florida

March 2004 to March 2005

Designer/Prepress — Drummond Press, Jacksonville, Florida

November 1997-January 2004

Manager/Instructor — Arthur Murray Dance Studios, Jacksonville, Florida

Fall 1996- Spring 1997

Adjunct Professor in Graphic Design — University of North Florida, Jacksonville, Florida

1996-1998

Director of Publications — Jacksonville University, Jacksonville, Florida

1993-1996

Creative Director — White Publishing Company, Jacksonville, Florida

Notable Education

Bachelor of Arts in Graphic Design, Concentration in Business and Marketing, College of Mount St. Joseph, Cincinnati, OH, December 1991

Web Design Training: Dreamweaver MX L1 Course, CompUSA, June 2005; Introduction to Macromedia Flash MX, online course, Florida Community College of Jacksonville, September 2005; Dreamweaver MX certification, 3 day course, SunTech3, June 2006

February 2015 to present, Member of Florida Public Relations Association

2006-present, Jacksonville’s Dancing with the Stars Coordinator, benefiting various non-profit organizations; Volunteer at St. Vincent’s Hospital and Christ the King Catholic Church

